



## Rachel Cooke

Speaker, Founder, Activation Expert

Keynotes | SKO's | Offsites | Workshops

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**Performing** teams *do* what they're asked.  
**Activated** teams are *asked* what they'd do.

### About Rachel

Rachel is a talent and workforce Activator, expert in helping organizations achieve bigger results, sustain (never-ending) change, amplify engagement, and keep burnout fully at bay. A sought-after speaker and facilitator, Rachel's presentation style is highly engaging and interactive. Her programs consistently deliver a blend of insight, inspiration, humor, and a clear, fast path to action. Founder of Lead Above Noise, and host of Macmillan's Modern Mentor podcast, Rachel brings a blend of her academic background in Organizational Psychology, with the practicality of her client experiences to any stage, offsite, or conference room.

### Key Topics

- Activating Our Teams: Driving Results that *Fuel Employee* Engagement
- Leading & Sustaining Change - An Agile Approach
- Delivering More While Keeping Burnout At Bay



### What's being said

“Months after her talk, our senior leaders are using her tools & language in the course of their days. That's how I know real transformation happened.  
-SVP, Professional Services Firm

“Rachel's energy, her insight, & her ability to follow the audience where they needed to go made this the best talk of the event.  
-Conference Attendee

“Rachel was the partner we needed for this event. She heard our needs, built a really custom experience, & engaged with the crowd like a real pro.  
-Head of Sales Enablement, Tech Company